

Hertsmere

- Hertsmere's **population** of 93,600 is equal to 9.0% of the Hertfordshire total. The population is expected to grow by 2.2% between 2004-11, with most age groups expected to see some growth. The district already has a greater proportion of persons of retirement age than the county average and the ratio is set to rise further, with significant increases forecast in the oldest age band (85 and older) and those close to retirement (60-64). In common with all other districts, a sharp decrease in the number of persons aged 35-44 is expected.

POPULATION DISTRIBUTION IN HERTSMERE, 2004						
Age band	Male	Female	Total	Age band share of total	Growth 2004-2011	
					Levels	%
0-4	2919	2650	5569	5.9	430	7.7
5-15	6934	6560	13494	14.4	-820	-6.1
16-19	2172	2315	4487	4.8	179	4.0
20-24	2375	2531	4906	5.2	691	14.1
25-34	5494	6181	11675	12.5	202	1.7
35-44	7287	7875	15162	16.2	-1804	-11.9
45-59	9431	9244	18675	19.9	1029	5.5
60-64	2113	2237	4350	4.6	1324	30.4
65-74	3406	3900	7306	7.8	665	9.1
75-84	2400	3600	6000	6.4	-394	-6.6
85+	619	1419	2038	2.2	548	26.9
Total	45150	48513	93662	100.0	2050	2.2

Source: Experian, National Statistics

- The district accounted for 9.7% of **GVA** in Hertfordshire in 2005 and this share has been steadily increasing. Growth of 3.9% pa comfortably outstripped the county average over the past ten years and Hertsmere is set to top the district rankings over the forecast horizon. Such a strong performance can be traced back to a favourable industrial structure, in particular a Transport & Communications sector which accounts for a much larger share of GVA than the county average and under-representation from manufacturing. Transport & Communications is expected to continue to lead growth (7.8% pa) with support from Financial & Business Services (5.0% pa).

GVA IN HERTSMERE, 2005					
Sector	GVA (£m ¹)	% of Total GVA		Growth (%pa)	
		Hertsmere	Hertfordshire	1995-2005	2005-2011
Agriculture	6	0.3	0.5	0.1	0.8
Mining & quarrying	58	2.7	1.4	14.4	1.7
Manufacturing	208	9.8	13.1	-0.5	-0.1
Construction	152	7.2	7.3	3.0	2.7
Distribution, hotels & catering	363	17.2	19.1	3.0	2.8
Transport & communications	319	15.1	9.1	11.3	7.8
Financial & business services	580	27.5	26.1	5.8	5.0
Other (mainly public) services	322	15.2	17.0	1.7	2.6
Total	2113	100.0	100.0	3.9	3.6

Note: ¹ Chained volume measure, reference year 2002

Source: Experian, National Statistics

- In terms of **employment**, Hertsmere enjoys a much smaller performance advantage over the county average, which is largely a result of weaker demographic trends. Employment is expected to increase by 0.8% pa over the next six years, driven by the district's star performer, Transport & Communications (2.3% pa). Financial & Business Services employment is also set for healthy expansion, but the manufacturing sector – which was already small by county standards – is expected to shrink at a pace faster than all other Hertfordshire districts apart from St Albans.

EMPLOYMENT IN HERTSMERE, 2005					
Sector	Employment (000s)	% of Total Employment		Growth (%pa)	
		Hertsmere	Hertfordshire	1995-2005	2005-2011
Agriculture	0.2	0.4	0.6	-0.3	-0.7
Mining & quarrying	0.3	0.7	0.4	9.0	-3.1
Manufacturing	3.1	6.4	9.5	-5.9	-4.3
Construction	3.3	6.7	7.6	0.4	1.0
Distribution, hotels & catering	11.7	24.0	26.0	0.6	0.2
Transport & communications	4.9	10.1	6.1	4.8	2.3
Financial & business services	13.0	26.6	24.9	2.1	1.9
Other (mainly public) services	12.1	24.8	24.6	1.4	0.8
Total	48.7	100.0	100.0	0.9	0.8

Source: Experian, National Statistics

- Claimant count **unemployment** totalled 889 in Hertsmere in 2006q2, a rate of 1.6%. Unemployment has edged up in recent years, in line with the trends at county levels. Jobless numbers are expected to peak at 1.9% in 2008 before drifting back down steadily.

UNEMPLOYMENT IN HERTSMERE												
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Male	0.5	0.5	0.6	0.6	0.6	0.6	0.7	0.8	0.8	0.7	0.6	0.6
Female	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3
Persons	0.7	0.7	0.8	0.9	0.9	0.9	1.0	1.1	1.1	1.0	0.9	0.9
Rate	1.2	1.2	1.4	1.5	1.5	1.6	1.7	1.9	1.9	1.7	1.5	1.5

Notes: Claimant count levels in thousands. Claimant count rate is a percentage of the working age population
Source: Experian, National Statistics