



Investing in Communities, June 2006

EEDA Regional Develop Agency Core Outputs for Investing in Communities

- 1 Job creation – Number of jobs created or safeguarded
- 2 Employment support – Number of people assisted to get a job
- 3 Business Creation – Number of new businesses created and demonstrating growth after 12 months and businesses attracted to the region
- 4 Business support – Number of businesses assisted to improve their performance
- 4(a) Number of businesses within the region engaged in new collaborations with the knowledge base (knowledge base/business collaboration)
- 5 Regeneration – Public and private regeneration infrastructure investment levered (£m/% private)
- 5(a) Brownfield land reclaimed and/or redeveloped
- 6 Skills – Number of people assisted in their skills development as a result of RDA programmes
- 6(a) Number of adults gaining basic skills as part of the Skills for Life Strategy that count towards the Skills PSA Target
- 6(b) Number of adults in the workforce who lack a full Level 2 or equivalent qualification who are supported in achieving at least a full Level 2 qualification or equivalent

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Strategic Priorities

Strategic Priority 1 – Education & Skills Development

Education, skills and training is one of the most deprived domains in Hertfordshire. Overall education and skills deprivation is clustered around the more urban areas, particularly across the new towns. Education levels are strongly linked to both employment and income. Raising levels of education, skills and training has been identified as a priority at national, regional and sub regional level. The liC Partnership has identified this as a priority area for Hertfordshire and proposes the following activities to tackle issues at the core.

Interventions

- To improve learning provision for target areas and groups, at local level
- Raising aspirations & capacity through personal development



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Strategic Priority 2 – Economic & Business Development

Hertfordshire is seen as a relatively prosperous county – however there are significant ‘pockets’ of employment deprivation across the county: overall 31,841 (5.2% of the working population) are employment deprived and 54 SOAs across Hertfordshire have more than 10% of the working population employment deprived. In addition there is significant income deprivation given the general prosperity of the county, with over 80000 people experiencing income deprivation.

Hertfordshire is currently in a favourable economic position but, if needs relating to deprivation and excluded groups are not addressed, this is likely to have a detrimental effect on the economic position of Hertfordshire and the Region.

Interventions

- Business and Enterprise Development
- Corporate Social Responsibility (CSR)

Strategic Priority 3 – Community, Capacity & Partnership Development

Partnership development is seen as core to the liC programme – it will build the capacity of existing partnerships and develop new Countywide partnerships, which will bring about a more cohesive and coordinated approach to strategic thinking. Partnerships at a community level will be encouraged to develop social capital and deliver services at a neighbourhood level. This area will focus on partnership development and capacity building at a strategic and local level. Partners will have to show: support to organisations / communities to address issues of social exclusions that will lead to a more ‘joined up’ approach. Partnership led projects that will lead to making a sustainable impact in Hertfordshire communities. Identification of ‘mainstream’ funders that will enhance the liC programme.

Interventions

- Partnership Development at a Local Level
- Partnership Development at Strategic Level across Hertfordshire
- To build social capital and encourage involvement in communities